

# 2010 NILICO Convention Qualifications

## Public Relations Representatives

Obtain 17,250 Cards  
All Original (ORIs/ADIs) will count as double credit.

*OR*

77 Endorsed Groups\* (REWs, NEWs, ORIs – IGs, PGs, TGs)  
All Original (ORIs group credits) will count as double credit.

### Public Relations Pro-Rata Qualifications For 2010 Convention

<b>PR Reps Contract Dates</b>	<b>Cards Needed</b>		<b>Groups* Needed</b>	
If contracted April 2009 or after	7,000	Cards	28	Groups* (REW, NEW, ORI)
If contracted March 2009	8,000	Cards	32	Groups* (REW, NEW, ORI)
If contracted February 2009	9,000	Cards	36	Groups* (REW, NEW, ORI)
If contracted January 2009	10,000	Cards	40	Groups* (REW, NEW, ORI)
If contracted before 1/1/09	17,250	Cards	77	Groups* (REW, NEW, ORI)

*\*For a group to count toward qualification, the group must have a 50 member minimum and have a 3% return with a minimum of 10 cards.*

- ❖ A PR Rep can qualify under only one method, i.e., they can qualify by signing 77 Groups *or* acquiring 17,250 lead credits but not a combination.

# Public Relations Managers

Obtain 52,500 Cards  
All Original (ORIs/ADIs) will count as double credit.

***AND***

Have at least 2 active Public Relations Representatives coded  
as of December 31, 2009.

***Qualifying for the convention entitles one to attend only if he or she is an active National Incomer at the time the Convention is being held. In other words, there is no monetary equivalent related to having qualified for the Convention. No substitutions or transfers are permitted.***

*Please remember that expenditures for the Qualifier and the Spouse/Guest will be included in the Qualifier's taxable income for the year.*